

COMPREHENSIVE ACCOUNT SERVICES FOR YOUR PRACTICE

Did You Know?

Matrix GPO has a committed team to manage GPO/manufacturer relationships.

Providing Savings Without Sacrificing Value

Matrix GPO has the unique ability to offer products and services tailored to your needs through our various service partners.

01 | Comprehensive Account Services

Matrix GPO offers members Comprehensive Account Services, a strategic multi-layered approach that concentrates not only on maximizing sales but also on building and maintaining relationships with members. With Comprehensive Account Services, each account is assigned a dedicated account manager who works closely with members to select the services and products that best meet their practice's needs. This approach creates a solutions-based relationship that supports the long-term sustainability of the community-based physician.

02 | Solutions for Members

Matrix GPO recognizes that each organization is unique, making it essential to provide the resources necessary to meet the specific needs of each member. With Comprehensive Account Services, Matrix GPO carefully targets specific touchpoints and engages with

corresponding service providers to maximize partnership opportunities. This holistic approach creates a broader solutions-based relationship to support your practice and enhance patient care.

The Matrix GPO Comprehensive Account Services Team includes:

- Sr. Strategic Business Managers
- Strategic Business Specialists
- Strategic Account Representatives
- Market Segment Account Managers
- Strategic Sales Account Team

03 | Service Providers

Matrix GPO has partnered with many organizations and businesses to offer its members a range of products and programs. These trade relationships are designed to afford Matrix GPO members access to a diverse portfolio of services. Some examples include:

- Med-Surg Supplies
- HIPAA Compliance
- Telemedicine
- Practice and Liability Insurance
- Patient Communication
- Online Media Presence
- Healthcare Logistics
- HR and Supply Chain Solutions
- Billing and Reimbursement
- Practice Growth
- Inventory Management

Learn More

[Contact us](#) to learn more about the resources available to Matrix GPO members as well as new and exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://matrixgpo.com/Content/member-benefits>